

# **Neighborhood Planning for Community Revitalization**

## **Developing and Analyzing the Neighborhood Early Warning System in Hamline-Midway**

A CONSORTIUM PROJECT OF: Augsburg College; College of St. Catherine; Hamline University; Higher Education Consortium for Urban Affairs; Macalester College; Metropolitan State University; Minneapolis Community College; Minneapolis Neighborhood Revitalization Program; University of Minnesota (Center for Urban and Regional Affairs; Children, Youth and Family Consortium; Minnesota Extension Service); University of St. Thomas; and Minneapolis community and neighborhood representatives.

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**Developing and Analyzing the  
Neighborhood Early Warning System  
in Hamline-Midway**

Conducted on behalf of  
Hamline-Midway Area Rehabilitation Corporation

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# Developing and Analyzing the Neighborhood Early Warning System in Hamline-Midway.

Eric Myott. 2/2000

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## **Introduction.**

Neighborhood Early Warning Systems have been developed in order to measure the amount of housing distress within neighborhoods. A Neighborhood Early Warning System (NEWS) incorporates a number of indicators often derived from government property data that determine instances of tax delinquency, code violations, etc. at the parcel level. These indicators are compiled to determine early warning signs that a property may face increasing problems such as mortgage foreclosure or vacancy.

In 1998, the Hamline-Midway Area Rehabilitation Corporation (H-MARC) determined that NEWS could be a good tool to organize data for research that would help develop more pro-active housing strategies for their organization. A number of indicators were proposed for the project. The indicators were developed with the help of existing literature (Mardock 1998, Krouk 1996), existing NEWS web sites in Chicago and Los Angeles, and expert opinion at H-MARC.

Next, a feasibility study was incorporated into the project to determine data accessibility and capacity for H-MARC to use and display government information using Geographic Information Systems (GIS). Finally, the indicators were given weighted scores determined by simple statistics and expert opinion and summarized in a series of maps and a final distress score for properties in the Hamline-Midway neighborhood. The spatial housing distress patterns generated from the GIS component of the project both supported the perceptions of the H-MARC staff and revealed a particular block where staff members did not realize the extent of problems identified at those properties. The findings also broke a common perception in the neighborhood that an area of public housing would be loaded with problems (Myott 1999).

However, a number of critical issues remain in determining the usefulness of NEWS. These include questions about the accessibility and costs of property data (Kellner 1997). There are also questions about the capacity of Community Development Corporations (CDCs) and community groups to use NEWS effectively in preventative strategies (Blummner 1998). Finally, there are questions about the effectiveness of NEWS to predict future distresses at the property level (Mardock 1998).

### **Data Access and the Joint Powers Agreement.**

The objectives of NEWS depend on the access to various property data. The City of St. Paul and Ramsey County have solved the need to share data with each other through coordination of the Ramsey County Users Group and regulations within the Joint Powers Agreement. Joint Powers is an agreement that accounts for constituents that have use of Ramsey County and the City of St. Paul GIS data. Previously Joint Powers loosely defined the allowances of community groups and CDCs using county and city generated data. Recently, the Ramsey County Users Group have taken steps towards having community groups as paying affiliates within the user's group.

If community groups and CDCs join the user's group, they will together join a consortium with educational institutions. The University of Minnesota, University of St. Thomas and Macalester College would be provided monthly property data in a CD and would decimate the property data to the consortium. The data may be very useful for future neighborhood research projects and GIS courses at the universities. The community groups and CDCs in turn could benefit from the technical expertise of the institutions and any subsequent findings from educational research efforts.

### **Community Capacity to Use NEWS and GIS.**

Decisions were made by H-MARC to build the capacity of their organization to find and use their property data with the help of GIS before the consortium of community GIS users formed. Though groups like H-MARC could expect GIS support from the educational institutions, it would still be good for community organizations to have the training to aid them in the day to day use of GIS. It is unlikely that H-MARC could immediately use GIS and update the NEWS database without technical assistance. However, products such as a file structure and data directory, as well as a how to use GIS manual would benefit the capacity of future student intern to develop NEWS. Student interns are more likely to have database than strictly GIS skills. The education institutions in the consortium could in turn aid the methodology and interpretation of research.

To build GIS capacity at H-MARC for NEWS use, a major component of this project has been to develop a data directory of government / in-house data and to create a how to use GIS manual. In the long-term non-profit housing organizations should directly educate the staff

to use GIS, but GIS training may be a more appropriate goal to be realized over a period of time.

### Development of Data Directory and GIS Manual

A large number of fields (columns) were created in the previous development of the NEWS database. Each field contains data of a property attribute that runs vertically in the database table, while each property has a row. For example, the NEWS database has fields about assessed property values, exterior housing conditions, etc. To find out how a particular property fares, you would have to follow the column until you found the particular cell that represents the property (See Figure 1).

Figure 1: Part of NEWS Data Base.

PIN	FOADD	CLASSCD	VALUE	CONDITION
262923330114	5XX SIXTH AVE	H	10200	1
262923330097	6XX SIXTH AVE	H	10100	3
262923330098	6XX SIXTH AVE	NH	10200	5
262923330111	7XX SIXTH AVE	H	5400	
262923330112	7XX SIXTH AVE	H	10200	5
262923330113	8XX SIXTH AVE	CA	10200	3
262923330115	8XX SIXTH AVE	H	10200	2
262923330116	9XX SIXTH AVE	H	10200	3

A major problem with the NEWS database is the use of many different fields (over 80) with field names that are not easily deciphered. For example, the above table shows a field heading that is called CLASSCD that may be not easily understood as a tax classification. In addition to the field name problem is the problem with deciphering classifications in the fields. For example, it may not be easy to figure out that CA in the CLASSCD field is the classification for commercially taxed properties. Also, there is no way to know what the numbers in the CONDITION field represent.

Compound these problems with an additional 70 fields of data (some more obscure) and multiple users of the table (staff, future interns) and it becomes evident that a data directory is necessary to understand the content of a NEWS database.

The NEWS Data Directory made for H-MARC comprises of a listing of field names, if the field is numeric or a string (descriptive) and a brief description of the field. The second part of the directory contains the classifications for each field (See figure 2)

Figure 2:

Part 1 of Data Directory: Field Names and Descriptions.

FIELD NAME	TYPE	DESCRIPTION
SHAPE	STRING	POLYGON PARCELS
FIRST_PIN**	STRING	PROPERTY ID NUMBER
AREA	NUMERIC	MEASURED AREA IN
PERIMETER	NUMERIC	MEASURED PERIMETER IN
HAM8_	NUMERIC	TOPOLOGY
UACCD	STRING	URBAN-AGRICULTURE CABIN CODE
CLASSCD	STRING	RAMSEY CO. TAX CLASSIFICATION CODE
EXASCD	STRING	EXCEPTIONAL ASSESSMENT CODE
USECD	STRING	USE CODE
SUBCD	STRING	SUB-USE CODE
NOUNITS	NUMERIC	NUMBER OF RESIDENTIAL UNITS AT PROPERTY

Part 2 of Data Directory: Classification of Data Fields.

**CLASSCD :RAMSEY COUNTY TAX CLASSIFICATION CODE**

CA	COMMERCIAL
CI	COMMERCIAL/INDUSTRIAL
CR	COMMERCIAL PREFERRED EXTENSION
EX	EXEMPT
H	HOMESTEAD
HB	HOMESTEAD BLIND
HD	HOMESTEAD DISABLED
HP	HOMESTEAD PARAPLEGIC
NH	NON-HOMESTEAD (3 OR LESS )
NJ	APARTMENTS (4 OR MORE)
TX	TRUST EXEMPT

A problem that was faced when developing the data directory was determining the classifications of certain fields from the Ramsey County data set. Though a directory was provided for the Ramsey County data, there were a number of fields that were not documented (e.g. Tax Delinquency) and the classification scheme of some fields were incomplete. A number of classifications in the directory are therefore estimates or unknown.

Another important aspect of cataloging data for H-MARC was to maintain a file directory structure. A file directory structure was needed to keep track of the various tables derived from different data sources and files that are created from GIS analyses such as queries<sup>1</sup> and address matching<sup>2</sup>.

<sup>1</sup> Selecting all non-homestead properties and saving them as their own file.

<sup>2</sup> Saving highlighted properties selected from a table of addresses.



The second part of building GIS capacity was to develop a how to use GIS manual for H-MARC. The manual was created to aid the H-MARC's staff understanding of GIS so they could develop basic skills necessary to search through and maintain their NEWS database. Furthermore, it could help student interns who are more likely database than GIS savvy.

Members of H-MARC went through the initial drafts of the manual while using GIS and following the manual's instructions. We were able to determine the strengths and weaknesses of the manual and adjust it according to problems that were faced.

The manual was divided into four parts. The first part introduces the user to the basic structure of the ArcView© GIS program. It has the user move around in the program exposing the user to tables, views and layouts in the program. The goal of this section is to familiarize the user to the program.

The second part of the manual uses the existing 1998 NEWS database for the purpose of the user to create an exterior housing conditions map. This familiarizes the user more with how to select a field within the database and classify it within a view<sup>3</sup>. Part three introduces the layout and printing procedures. The layout is the window where the image of a map view is inserted and included with a title, legend, etc.

The fourth and last part to the manual introduces the user to creating a new table by joining two or more databases together. It also has the user go through a series of queries and selections in which the user can create a new map and table. This part also explores issues of table maintenance and glitches that arise with the software.

The manual is not intended for its users to be experts with GIS. The intention is to develop GIS skills that pertain directly to the NEWS database. It would be pertinent for users to consult with a specialist when developing research, especially in the initial stages of H-MARC's use of GIS.

### **Assessing the Effectiveness of NEWS for Preventative Measures.**

Neighborhood Early Warning Systems have yet to be tested for their predictability (Blummer 1998). Using statistics to determine probabilities that the indicators have causal relationships with vacancy or mortgage foreclose is difficult because often the indicators are both causes and effects for one another (Sawicki and Flynn 1996). It is also unlikely that any index or database

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<sup>3</sup> The view is where you layer, classify and set color schemes for the map, which will be designed in the layout.

will capture all causes for vacancy (Mardock 1998). With the NEWS project in Hamline-Midway, we wanted to explore these issues to see if there may be way to use statistics to determine a correct indicator set and to help aid in weighting those factors.

Dr. Bob Werner, from the University of St. Thomas Geography Department performed a statistical analysis to determine the significance of the indicators. He also consulted with other statisticians about the potential use of specific statistical methods. The use of a predictive model was found to be impossible in this case. The problem with the predictive method occurred because the NEWS data set we used was heavily skewed. For example, water shutoffs in our database comprised of 87 occurrences with 3,658 non-occurrences (See figure 3). This low occurrence (i.e. skewedness) made it impossible to determine probabilities that would be accurate within the prediction method (Hyser, Myott and Werner 1999).

Though this is a methodological problem, it is a good sign that the Hamline-Midway does not have chronic occurrences of distress. It is plausible that the prediction method would work in a neighborhood with more housing difficulties.

Figure 3: Data Sources and Distributions.

<u>DATA</u>	<u>SOURCE</u>	<u>YEARS</u>	<u>MEASURE- MENT LEVEL, DISTRIBUTION</u>
1. citizen complaints	St. Paul Citizen Services	various, monthly	interval, skewed
2. problem properties	H-MARC & HMC	1995-1998	nominal
3. ownership vicinity	derived	1995-1998	ordinal, skewed
4. water shutoffs	St. Paul Water Utility	1995-1998	interval, skewed
5. tax delinquencies	Ramsey Co.	1998	interval, skewed
6. assessed property value	Ramsey Co.	1993, 94, 97, 98	interval, skewed
7. MLS property sales	MLS	1995, 1996, 1998	interval, skewed
8. vacant buildings	St. Paul Public Health	1995-1998	nominal
9. vacant land	Ramsey Co. & survey	1995-1998	nominal
10. building code violations	St. Paul Citizen Services	1995-1998	interval, skewed
11. crimes	St. Paul Police Dept.	1997	interval, skewed
12. contract for deed	Ramsey Co.	1997	nominal
13. location of owner	Ramsey Co.	1997, 1998	nominal
14. housing condition	H-MARC, U of M	1996	ordinal, skewed

It was thought that a time-series analysis could be used. However, Ramsey County Property data goes to microfilm after three years. It would be necessary to collect closer to twenty years of data to utilize the time-series method. It is plausible that generating data by the month rather than by the year would make this kind of analysis possible. Time constraints and the lack of availability of monthly-generated data prevented us from pursuing time-series analysis.

Other methods such as discriminant analysis proved to be quite limited, probit and logit statistical models may hold some hope for future research into the predictability of NEWS. With the limitations of many statistical methods it was determined that the best we could do is run hypothesis tests on the variables that the literature and expert opinion suggest (Hyser, Myott, Werner 1999). This would help us determine if the data we used is the "right" data (See Figure 4).

Figure 4: Significance of the variables in the H-MARC model.

CROSSTABULATIONS	Chi-Square	sig. Chi-square	df	significant?
SUM OF WEIGHTS in the H-MARC model, by				
HOUSE CONDITION	3353.6	.000	22	yes
PROPERTY VALUE CHANGE	87.1	.000	11	yes
WATER SHUTOFFS	1566.6	.000	33	yes
MORTGAGE & TAX DISTRESS	300.9	.000	11	yes
CRIME (by street segment)	1937.5	.000	11	yes
PROXIMITY TO VACANT	1945.5	.000	44	yes
LOCATION OF OWNER	845.0	.000	22	yes
CONTRACT FOR DEED	269.2	.000	22	yes

The chosen indicators all were found to be significant. The data is the "right" data to use for NEWS, but unfortunately we cannot validate the weights of scores used to summarize distress in the Hamline-Midway area.

Another way Dr. Werner approached the problem of statistical significance was to test an hypothesis with a dependent variable. We concluded that tax delinquencies and vacancies were what we wanted as a dependent variable. Tax Delinquencies were seen as a possible distress that leads to vacancy, because the state can take the title away and vacate a property owned by a person who does not pay taxes (See figure 5).

Figure 5: Tax Delinquency as Dependent Variable.

CROSSTABULATIONS	Chi-Square	sig. Chi-square	df	significant?
TAX DELINQUENCY by				
PROBLEM PROPERTIES	142.2	.000	5	yes
PROXIMITY TO VACANT	9.5	.976	20	no
WATER SHUTOFFS	471.3	.000	35	yes
HOUSE CONDITION	431.1	.000	25	yes
LOCATION OF OWNER	96.7	.000	10	yes
POLICE CALLS	26.7	.143	20	no
CONTRACT FOR DEED	13.3	.021	5	yes
VACANT	222.8	.000	5	yes

Figure 5 shows that police calls and proximity to vacant were not significant when considering tax delinquencies. This may be explained by the likelihood that a homeowner will not quit paying property taxes solely because the adjacent home has been vacated or that the police are called on their neighbors (Hyser, Myott and Werner 1999). However, proximity to vacant and police calls may influence reasons why a homeowner would vacate their property (Goetz 1997). To see the explanatory value of those indicators we used vacancy as the dependent variable (See figure 6).

Figure 6: Housing Vacancy as Dependent Variable.

CROSSTABULATIONS	Chi-Square	sig. Chi-square	df	significant?
VACANT by				
PROBLEM PROPERTIES	1037.0	.000	1	yes
PROXIMITY TO VACANT	9.6	.045	4	yes
WATER SHUTOFFS	106.6	.000	7	yes
HOUSE CONDITION	56.9	.000	5	yes
LOCATION OF OWNER	14.9	.001	2	yes
POLICE CALLS	2.2	.702	4	no
CONTRACT FOR DEED	4.3	.038	1	yes
TAX DELINQUENCY	222.8	.000	5	yes

Figure 6 shows that the explanatory power of the proximity to vacant indicator increases when considering vacant properties. A property owner may continue to pay taxes on a property, but may not stay at the property thus leaving it vacant. Interestingly, police calls are still not significant as an indicator. This supports the assumption that criminal activities that precipitate police calls usually cease when a property is vacated.

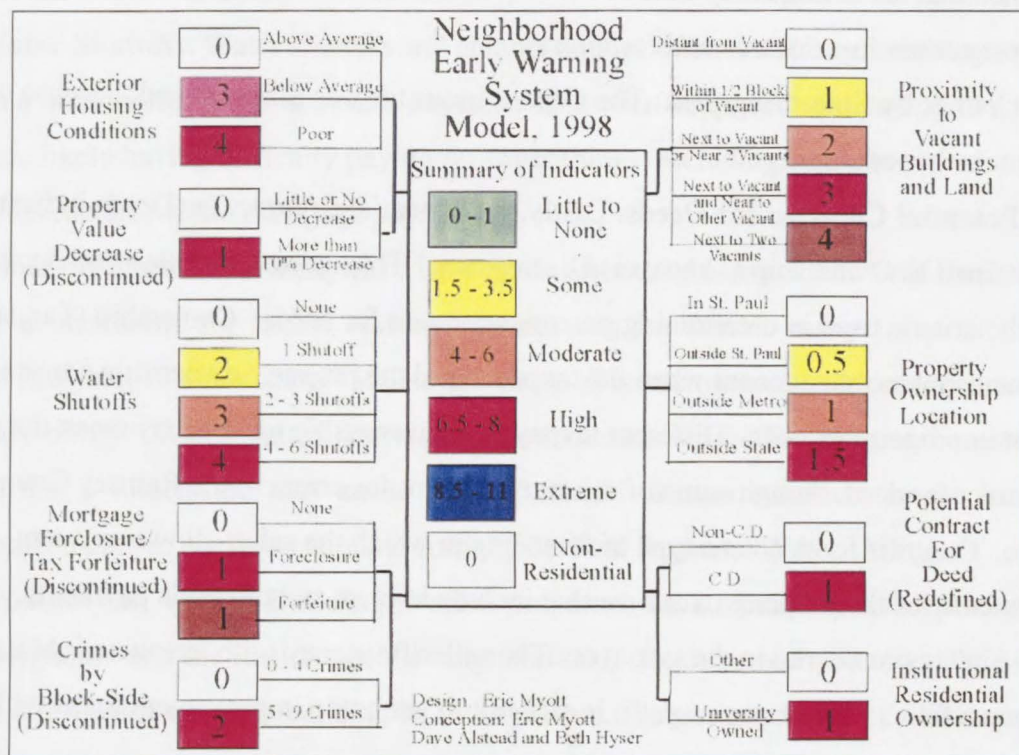
With the use of the hypothesis test, we can conclude that the indicators used in NEWS are the correct ones, but that police calls do not hold explanatory power with tax delinquencies or vacant properties. It is plausible that the hypothesis test may bear different results in another neighborhood. For example, police calls could help explain tax delinquencies and vacancies in a neighborhood where vacant units are illegally inhabited.

Hamline-Midway is an average St. Paul neighborhood when it comes to crime and vacancy rates and different results may come from our core inner city neighborhoods, let alone cities that experience more difficulties. We must also bear in mind that police calls could reflect a neighbor that is quick to call 911 and that the absence of calls may reflect a neighborhood

with crime-scared residents. The hypothesis test that was performed for this project works well for the Hamline-Midway area, but may not be true for other neighborhoods.

### Revising the NEWS Model.

The previous indicators in the NEWS model in 1998 were determined first by expert opinion and existing literature, then by the accessibility of data at the parcel level (See Figure 7 below).



Each indicator in figure 7 (Above) was given a weight dependent upon the seriousness of the event and the frequency of occurrence. The indicators reflect conditions that may be early warnings of financial distress or property abandonment. The indicator points were then summed up, classified (No Distress to Extreme Distress) and then mapped. **Note:** The 1998 model incorporated data from 1997, while the 1999 model incorporates 1998 property data.

### Discontinued or Redefined Indicators in 1999 NEWS Model.

Some of the indicators used in 1998 are discontinued or redefined in 1999. The indicators no longer used for the 1999 model are:

1) **Property Value Decrease:** Property value decrease was discontinued as an indicator, because after further analysis it became determined that most properties that saw value decreases were properties that became vacant. Because we wanted the model to have more

“predictive qualities”, it was decided to not count property value changes in NEWS.

2) **Mortgage Foreclosures and Tax Forfeitures:** Mortgage foreclosures and tax forfeitures also lack predictability. Houses that are mortgage foreclosed or are taken by the state with tax forfeiture are beyond the help of the potential preventative activities of H-MARC. It was later determined that tax delinquency data could be purchased, which would be more of a early warning sign than foreclosures and forfeitures.

3) **Crimes by Street Segment:** The Crimes indicator was discontinued, because of its failure in the hypothesis test.

4) **Potential Contract for Deeds:** Lastly, the Potential Contract for Deeds indicator's title was redefined as Ownership (Taxpayer) Discrepancy. This indicator's title was changed to reflect the criteria used in determining potential contract for deeds. Ownership (Taxpayer) Discrepancy takes into account when the taxpayer and the property owner title name are different in property records. Different taxpayer and ownership names may mean the property is a contract for deed, though some of this may account for errors in the Ramsey County database. Contract for deed is a type of financing in which the seller allows payment arrangements for the property over time that include interest and principle payments. Legal “ownership” is transferred to the taxpayer. The seller/financier is the fee owner. Maintenance of the home falls to the taxpayer, yet it is difficult to get home improvement loans without the fee owner co-signing.

#### **Indicators Used in 1998 that are re-incorporated into 1999 NEWS Model.**

Indicators that were used again in 1999 include exterior housing conditions, water shutoffs, proximity to vacant building and property ownership location. These indicators were found to be significant in the hypothesis test and were found useful as early warning signs of housing distress by the existing literature and the H-MARC staff. Each indicator can be defined as following:

1) **Exterior Housing Conditions.** The housing conditions survey reviewed the exterior elements of a housing structure that include its foundation, stairs, paint, wood, windows, and roof. A survey of the housing conditions in Hamline-Midway was completed by a college student in 1996 for H-MARC. Poor Building Conditions lead to housing decline, because they affect the value of the home negatively. If a homeowner can afford to maintain the house's

roof, foundation, and outside walls, then the homeowner can expect to have his or her home valued higher than it would be if the home was not maintained at all. This includes subtracting the cost for maintenance. If the exterior of a home is not kept in good shape, it may be a sign that the homeowner cannot afford the upkeep. The condition survey data is in electronic form as a part of the NEWS database.

2) **Water Shutoffs.** Water shutoffs and shutoff notices often are strong indicators of fiscal distress in a household. Water is a basic necessity and when people are not paying their water bill they are likely having difficulty paying for other things, including any investment into the home's infrastructure, or the mortgage payment.

Water is shut off when either a payment isn't made after the 45-day notice or if there are code violations at the home for health reasons. Water can be shut off many times at the same household in a year. A water shutoff is also the cause of condemnation and forced vacancy, as it is a primary utility. Water shutoff carries a large indicator weight for distress, because of the likelihood that a foreclosure may ensue if the financial distress continues in the household. Water shutoff data was provided in paper form by St. Paul Regional Water Utility.

3) **Proximity to Vacant Building.** Vacant properties on a block affect the perceptions of both the neighbors and the Realtors in the neighborhood. Realtors will perceive that a block is going downhill when a vacant building or lot is present. Subsequently, this could decrease the values of the neighboring homes. Neighbors, in turn, may not invest in their own homes because their properties are decreasing in value. It may seem more feasible to sell than to stay and invest in the property (Goetz 1997). When a neighborhood faces decline, this cycle of disinvestment often occurs. An adjustment in defining the Proximity to Vacant indicator was that properties near vacant land were no longer given weights. Vacant land was no longer included, because records were unreliable and windshield surveys were time consuming and subjective. Properties near vacant buildings were given a score according to their distance (Up to 950 ft.) from vacated buildings. St. Paul Public Health Code Violations provided vacant property data in paper form.

4) **Property Ownership Location.** Owners that live outside the vicinity of the city, metropolitan area or state are absentee owners of property. Absentee owned homes have the potential of creating both social and financial problems for homes and surrounding homes in an area. Sometimes absentee owners can overlook the condition of the home with an "out of sight,

out of mind" attitude. More often when problems are unattended to, owners not present at the property are concerned, but are unaware that a problem is occurring. Also, it can be difficult for tenants to voice their concerns about a problem when the owner resides across town or even in another state.

Good caretakers and property managers can mitigate these problems when rental ownership lives some distance away from their property. Therefore indicator weights for ownership location are light compared to the other indicators. Electronic data was purchased through Ramsey County Property Records and Revenue.

5) **Ownership (Taxpayer) Discrepancy.** This indicator uses the same criteria as the 1998 Potential Contract for Deeds indicator. Ownership (Taxpayer) Discrepancy was determined by comparing the names of ownership and taxpayer fields in the property database for Hamline-Midway. Electronic data was purchased through Ramsey County Property Records and Revenue.

#### **Additional Indicators Used in 1999 NEWS Model.**

In addition to the previously discussed housing distress indicators, three new indicators were developed for the 1999 NEWS model. These indicators are tax delinquencies, housing court warrants and years and severity of repeated distress. The indicators are defined as following:

1) **Years of Tax Delinquency.** Tax Delinquencies are often used in the literature about housing disinvestment and distress (Mardock 1998, Krouk 1998, Blumner 1998). Owners that do not pay their taxes can eventually have them forfeited to the state. In St. Paul, homestead owners can loose their properties in five years and rental owners can in three if they don't pay their taxes. Therefore, we weighted the tax delinquency score according to the years a property has been delinquent and gave a different score depending upon the homestead status. Homestead properties received a score after four years and rental units after two years. Electronic tax delinquency data was purchased through Ramsey County Property Records and Revenue.

2) **Housing Court Warrants.** Court warrants include excessive consumption and code violations. Excessive consumption is when a city or county agency revisits a property multiple times about a complaint or violation. The list of warrants issued in Hamline-Midway includes persons who owe outstanding fines due to excessive consumption or code violations. We gave

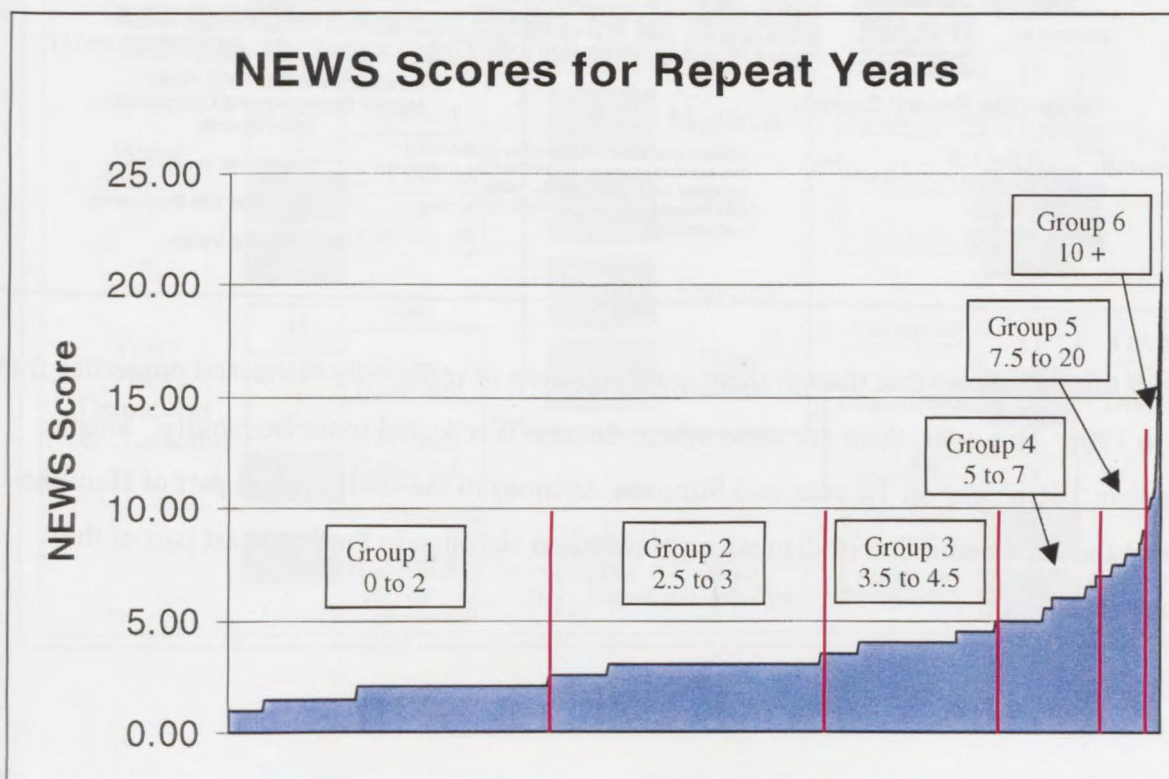


a weight of two to properties with a warrant and a single point for each subsequent warrant. Due to the recent crackdown in St. Paul on property owners with outstanding warrants, there may not be many names listed in the future. In that case, this indicator may need to be revised. The listing for housing court warrants can be found at [www.stpaul.gov](http://www.stpaul.gov)

3) **Years and Severity of Repeated Distress.** This indicator was devised from an analysis of multiple years of indicator scores within a three-year period. We pursued this analysis because properties that have repeatedly had housing problems may be more susceptible to tax delinquencies, code violations and possibly vacancy. The Repeated Year of Distress Indicator accounts for multiple years a property has a distress score from 1996 to 1998. Indicators from the multiple years include Water Shutoffs, Ownership Discrepancy, Ownership Vicinity, and Proximity to Vacant Units. These indicators used to have the same scoring system that was used in the 1998 NEWS Model (See Page 10). The scoring weights are summarized for the Years and Severity of Distress indicator.

Figure 8 classifies the total indicator score for properties with multiple years of distress (1996 – 1998) into natural breaks. That is, properties with multiple years of distress in Group 1 are more alike (with similar years or distress scores) than properties in the other groups. Each Group was given a new weight used for the Years and Severity of Distress indicator in the 1999 NEWS Model.

Figure 8. NEWS Score for Repeated Years of Distress.



The weights for the three year period are as following:

<u>Criteria for Indicator</u>	<u>Indicator Score</u>
<i>Repeat Years of Distress:</i>	
Two Years of Distress	1
Three Years of Distress	2
<i>Indicator score of repeatedly distressed properties:</i>	
Group 1 (0 – 2)	0
Group 2 (2.5 – 3)	0.5
Group 3 (3.5 – 4.5)	1
Group 4 (5 – 7)	1.5
Group 5 (7.5 – 9.5)	2
Group 6 (10 or more)	2.5

Figure 9

### Hamline-Midway 1996 - 1998 Repeatedly Distressed Properties



#### Three-Year Repeat Scores:

0
0.5 - 1.5
2 - 2.5
3 - 3.5
4 - 4.5

Weight scores we assigned by determining the number of years properties had a repeated indicator score from 1996 - 1998. See Repeated Distress Chart for scoring methodology.

Figure 9 (above) shows that though there is a dispersion of repeatedly distressed properties from 1996 to 1998. However, there are areas where distress is repeated more frequently. Most notable are 1 ½ blocks on Thomas and Simpson Avenues in the south central part of Hamline-Midway and a concentration of distress on Hewitt and Hamline in the northeast part of the neighborhood.

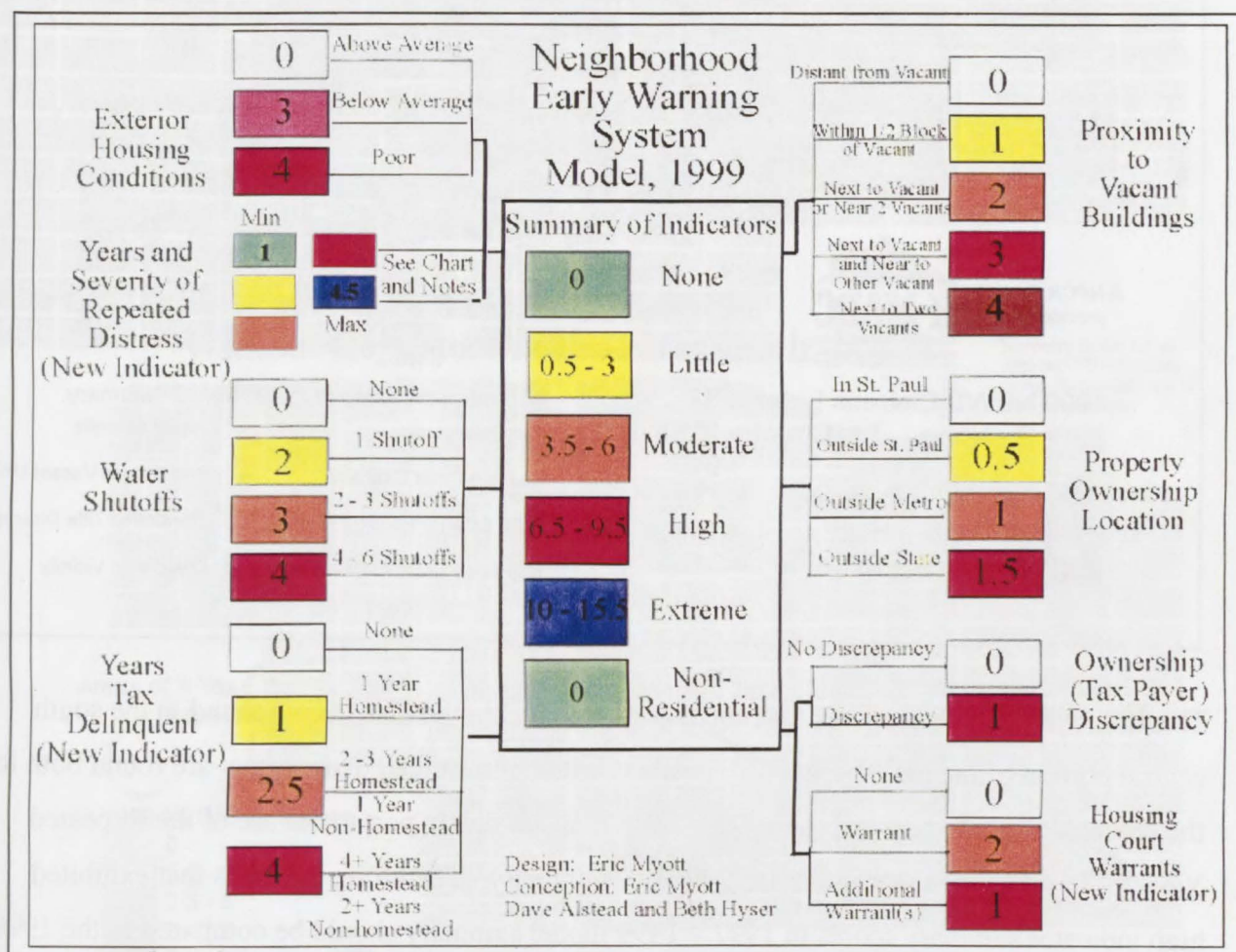


There are also a number of concentrations of repeated distress without the severity of the previously mentioned properties. We also note a number of highly distressed properties that are dispersed from concentrations of distress, predominantly in the southern part of the neighborhood. Though we cannot make time-series inferences from three years of annual data, we believe that a property that has experienced multiple years of distress is usually worse off than a property that only experiences one year of problems.

### 1999 NEWS Model.

The 1999 NEWS model incorporates data that indicate if a property is experiencing distress that may lead to other problems. The purpose of creating this model is to highlight areas of distress in the Hamline-Midway neighborhood so that H-MARC may track distressed properties and better understand any patterns of housing distress over space and time.

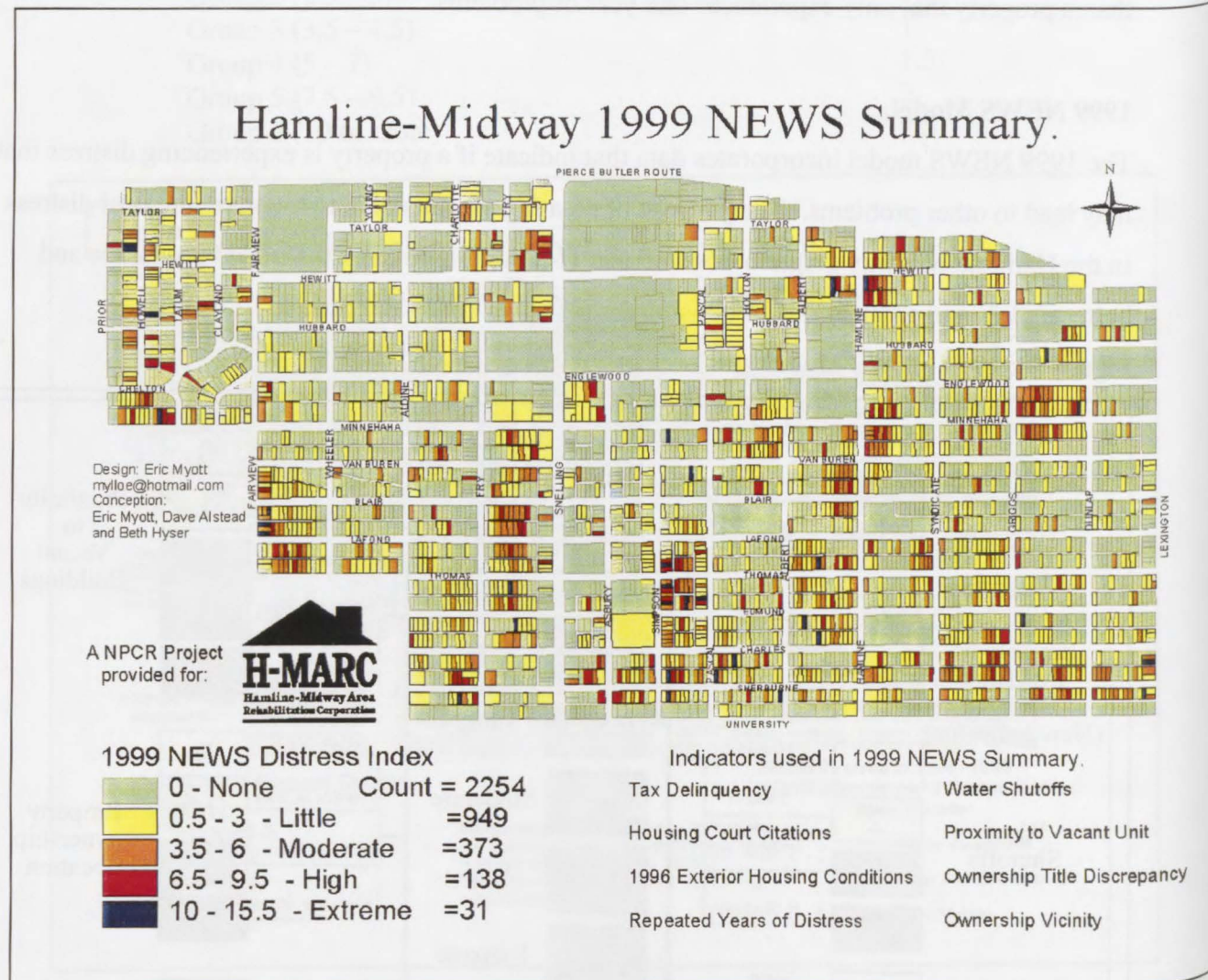
Figure 10: 1999 NEWS Model





The 1999 NEWS model summary seen in figure 10 shows each indicator and its score along with a classification of the indicators' summarized scores. With the scores summarized, we were able to generate a map with the NEWS model as an index for housing distress using Geographic Information Systems (See figure 11).

Figure 11: 1999 NEWS in Hamline-Midway.

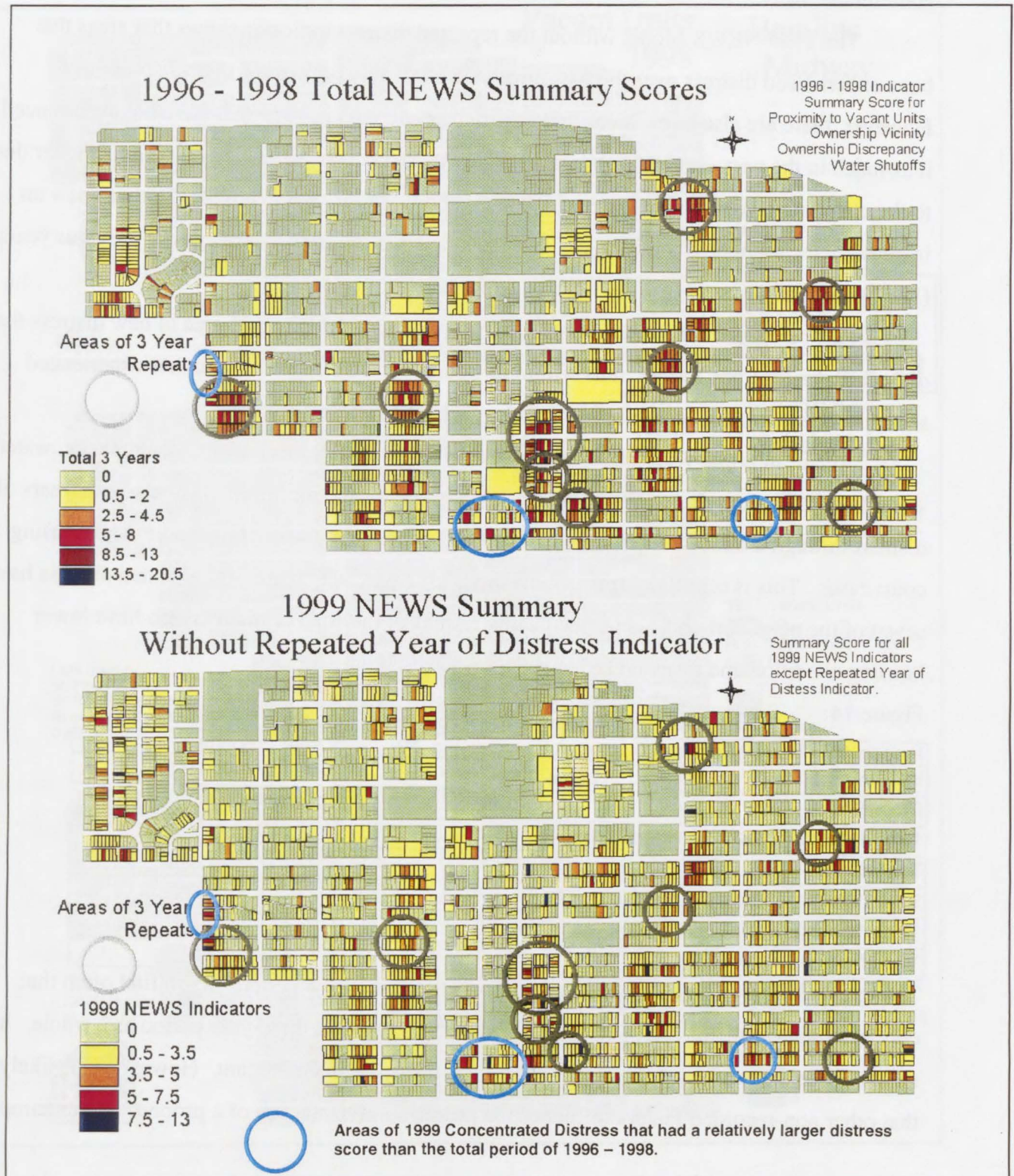


The 1999 NEWS Model shows that concentrations of extreme distress are found in the south central portion of the neighborhood. The areas with concentrated distress that are found both in the repeated distress map and the 1999 NEWS map are due in part to the use of the Repeated Years of Distress indicator in the 1999 NEWS Summary. Therefore, the areas that exhibited high indicator summary scores in 1997 – 1999 model summary should be compared to the 1999 NEWS Model without the Repeated Years of Distress indicator. By not using the Repeat Years



of Distress indicator in the 1999 NEWS Summary, we avoid double counting in the summary. In figure 12, areas that have experienced repeated distress levels are circled and are compared to the 1999 model without the Repeated Years indicator.

Figure 12: Repeated Distress Scores and 1999 NEWS Summary.



By circling areas that have multiple years of distress and areas that have only recent distress, we highlight potential target areas for H-MARC. Furthermore, we can see where new areas of distress are occurring and establish a base for understanding change in distress patterns in Hamline-Midway.

The 1999 NEWS Model without the repeated distress indicator shows that areas that have experienced distress over the past three years typically have some distress presently. However, there are also a few areas that experienced distress in 1999 that have not experienced it as much in the past. In two of the three areas with new distress the NEWS score is higher due to the changing patterns of vacancies in the neighborhood. In 1998 Hamline-Midway saw an increase in the number of vacant units in areas where there were no vacancies in previous years (See figure 13 on next page).

Particular concern should be paid attention to the southern-most area of new distress that did not experience any vacant units within its boundary. Although this area has experienced some previous distress, properties distress levels have increased recently.

Again, multiple years of distress account for ownership location and discrepancy, water shutoffs and proximity to vacant buildings. Areas that have concentrations of multiple years of distress through a three-year period have a larger proportion of tax delinquencies and housing court cases. This is especially true of housing court cases, which areas of repeated distress have seven of the neighborhood's seventeen cases. Areas of multiple of distress also have lower housing condition and assessed property values (See Figure 14).

Figure 14:

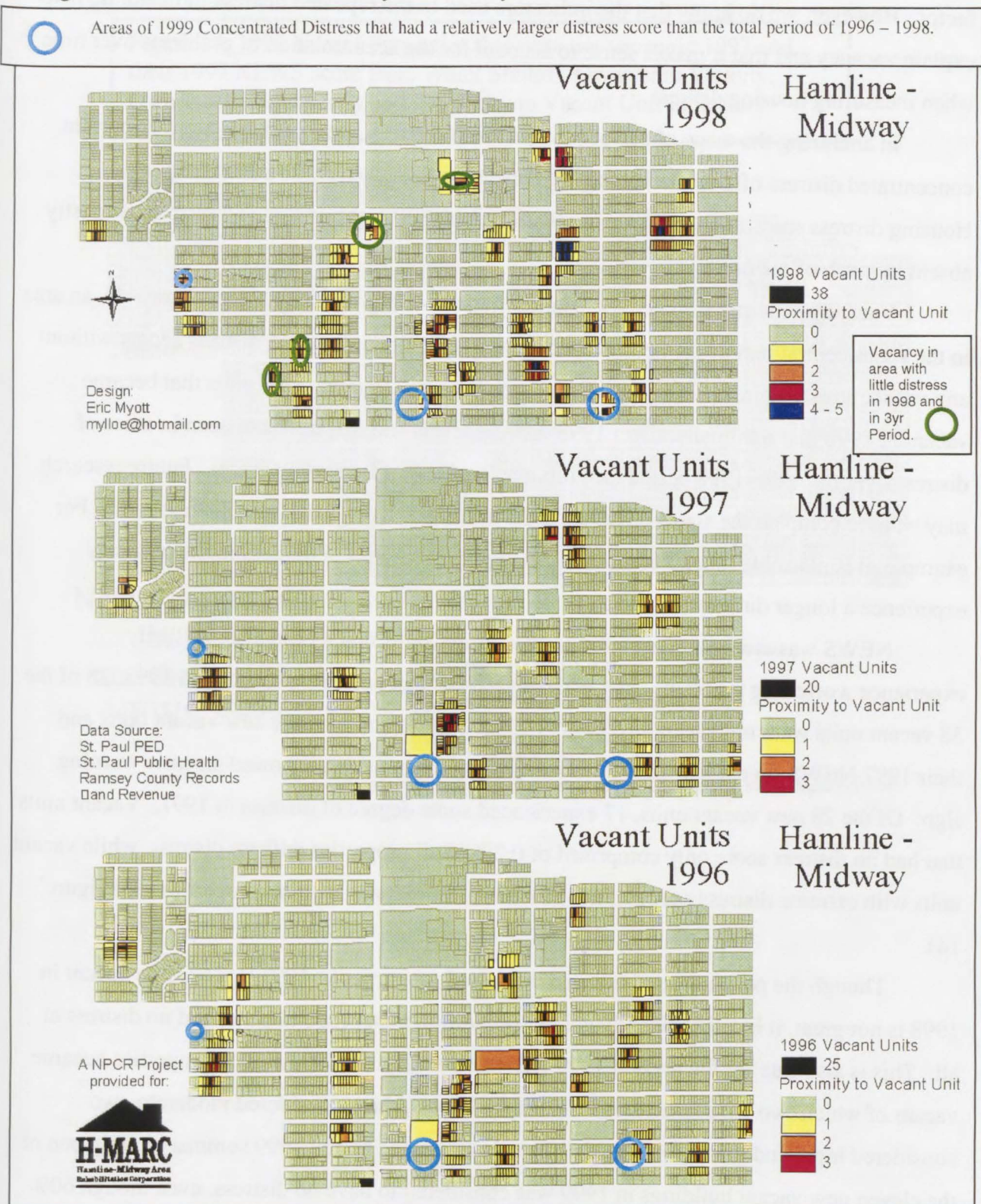
Properties in Multiple Years of Distress Areas (See Fig. 12)		Other Properties
Indicator	Count (Proportion)	Count (Proportion)
Properties	279 (8.4%)	3127 (91.6%)
1999 Assessed Property Value (Avg.)	\$70,312	\$77,368
Tax Delinquency	10 (14.3%)	60 (85.7%)
1996 Housing Conditions*	2.93	3.04
1999 Housing Court Cases	7 (41.2%)	10 (58.8%)
* 0 = Poor, 5 = Excellent		

Though we know very little about trends during the 1996-1998 period, we do find often that concentrations of distress in 1999 have faced distress over the three-year period as a whole. It makes sense that problems will occur before a property becomes vacant. However, it is likely that other non-recorded factors influence the process of the vacancy of a property. For example,



the death of the property holder or property owner's job loss could be the predominant factor in keeping up the building and the mortgage.

Figure 13: Vacancies and Proximity to Vacancy Indicator Scores 1996 - 1998



We do not know if a particular indicator influences the vacancy of a building more than another factor. However, we do know that the indicators used in the repeated distress indicator do help explain vacancy and that it makes sense to account for the accumulation of problems over time when measuring housing distress.

In analyzing the maps of current and previous distress, we found that areas of current concentrated distress often experienced high levels of distress over the past three years. Housing distress tends to occur in the southern part of the neighborhood and distress is mostly absent in much of the northwest section.

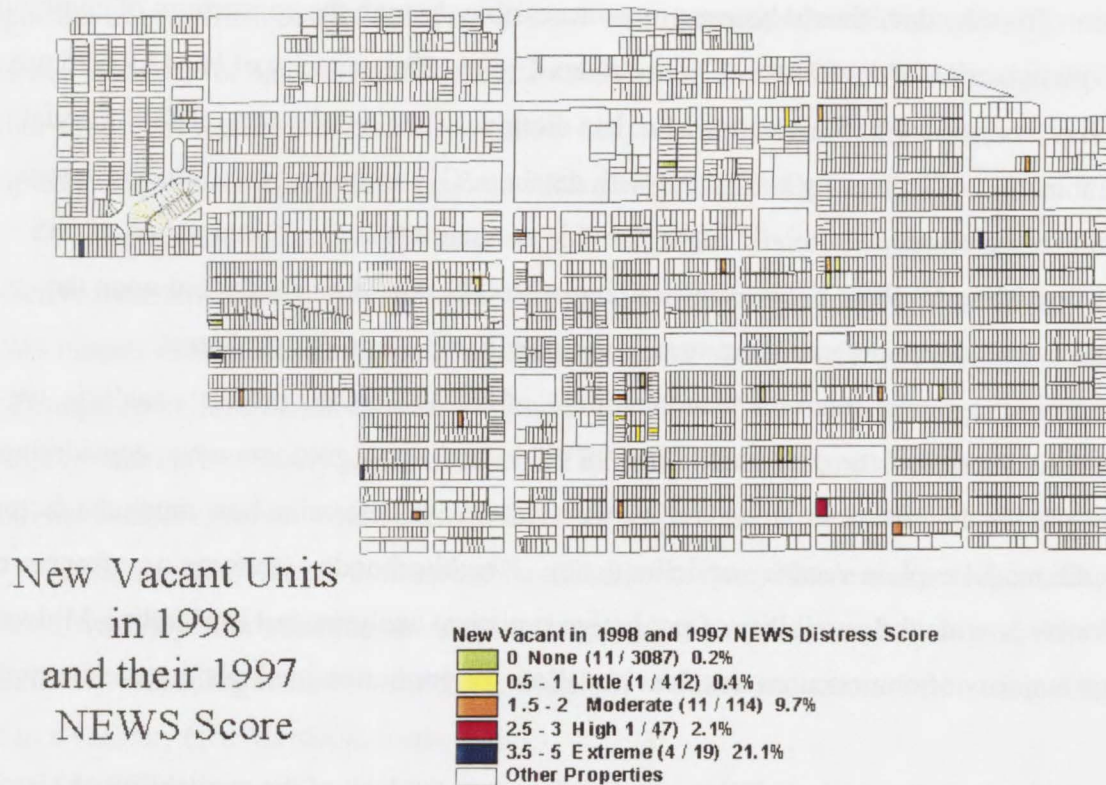
Vacancy patterns often generate concentrations of high distress scores. However, an area in the south-central part of the neighborhood is experiencing increasing distress scores without any vacant units within its boundary. Conversely, we find that there are units that became vacant in 1998 that minimally affect 1998 distress levels and that have not been in areas of distress over the 1996-1998 period (see top map on figure 13, previous page). Future research may want to compare the status of vacant units in areas with high and low distress rates. For example, it is plausible that a vacant unit that experienced a lot of distress in the past may experience a longer duration of vacancy.

NEWS was created to show the early warning signs that a property will likely experience worsening problems such as delinquencies and possible vacancy. In 1998, 28 of the 38 vacant units were not vacant in 1997. A quick comparison of these new vacant units and their 1997 NEWS scores will show how much the indicator scores showed an early warning sign. Of the 28 new vacant units, 17 experienced some degree of distress in 1997. Vacant units that had no distress score only comprised of 0.2% of all properties with no distress, while vacant units with extreme distress accounted for 21.1% of all extreme distress properties (See figure 14).

Though the percentage of extreme distressed properties in 1997 that became vacant in 1998 is not great, it is a significantly greater proportion than properties that had no distress at all. This is also true for the revised 1999 NEWS summary. In 1999 eleven properties became vacant of which two were considered with little distress, three considered moderate, two considered high, and three considered extremely distressed by the 1999 summary. Only one of the eleven new vacant buildings in 1999 was considered to have no distress, even though 60%



Figure 14: 1998 Vacant Properties that were not vacant in 1997 and their 1997 NEWS score from Water Shutoff, Ownership Vicinity, Ownership Discrepancy and Proximity to Vacant Unit Indicators.



(Count of 1998 Vacants / Count of All Properties) % Of Properties that are Vacant in 1998

of all Hamline properties were considered having no distress.

Future research of NEWS in Hamline-Midway should consider what happened to the vacant properties that did not have distress as well as assess how the indicators showed up with properties that did.

### **Conclusion.**

NEWS in Hamline-Midway has become more feasible and useful for H-MARC since its inception. Property data should become more accessible through the consortium of community groups' participating in the Ramsey County Users Group. The capacity of H-MARC to use NEWS has increased with the creation of a data dictionary and a "how to use" GIS manual. The combination of increasing staff skills with database/GIS technology and student intern support on research projects should make possible the maintenance and innovation of GIS projects, including NEWS. Future staff training with GIS should be contingent upon the pragmatic use in developing housing strategies and solving day to day problems.

Questions persist about the "predictability" of NEWS. In this project's analysis, we determined that most of the data used in the NEWS model was significant when considering vacancy and tax delinquency. However, we were not able to determine how much the factors used in the model explain vacancy or delinquency. Neighborhoods with more occurrences of distress may provide the possibility of predictive statistical analyses, but in Hamline-Midway the large majority of non-occurrences does not allow for prediction methods that we attempted to use.

A time-series analysis was also impossible due to the lack of the availability of historical property data in a digital format. Future research on the predictability of NEWS will benefit from the use of continuous distributions of data. Most of the data used in this model were nominal or interval and comprised of mostly binary ones and zeros. Lastly, historical case studies of properties that became vacant may yield insight into the process of vacancy and potential indicators used in NEWS models.

A hypothesis test on the 1998 model determined the use of data in the 1999 indicator model, three new indicators were included, and the factors (indicators) were weighed using previous literature and expert opinion. The 1999 NEWS model was then mapped using GIS. Both models found that housing distress was dispersed throughout the neighborhood, although

concentrations of distress were mostly present in the southern part of the neighborhood and mostly absent in the northwest section.

Further analysis of the spatial patterns of housing distress found that most of the areas with distress in 1998 had distress over the 1996-1998 period. These newly distressed areas were found in the southern part of the neighborhood, nearby areas that have experienced past distress. Last in the projects analysis, properties that became vacant in 1998 had a much larger proportion of properties that had distress in 1997 than properties that did not show distress. This was also true for new vacant buildings in 1999 using the 1999 NEWS. Though this gives further support of the indicators ability to show early warning signs of a vacancy, it does not completely explain why properties become vacant in Hamline-Midway.

Future research into NEWS should keep in mind the kind of data that works well for predictive methods. Researching an area with more occurrences of distress or setting the NEWS models indicators with more continuous numbers would likely help predictive models. For example, picking a neighborhood with more incidents of vacancies and inputting the number of months a property was vacant would increase the range and number of occurrences within the database, which would better lend itself for predictive methods.

Questions also need to continue to be asked about quantifiable and non-quantifiable causes of vacancy. For example, developing case studies about vacant buildings that look into their history preceding vacancy would help clarify if and how indicators for housing distress lead to a vacancy (see Mardock, forthcoming).

Maybe even more importantly, groups developing NEWS need to find practical, innovative and effective ways of solving the distress they detect. For example, efforts in Hamline-Midway could focus on mailing information about products or services available from H-MARC or other groups to areas and incidents of high levels of distress. However, it is likely that an additional understanding through case studies of distressed and vacant properties would yield other practical strategies to prevent housing problems.

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### Internet Sites:

- Center for Neighborhood Technology. <http://www.cnt.org>
- Neighborhood Knowledge Los Angeles. <http://nkla.spsr.ucla.edu>
- Freenet's Listing of Twin Cities Resources. <http://tcfreenet.org/dpet.html>
- Listing for St. Paul Vacant Units and housing court cases. [www.stpaul.gov](http://www.stpaul.gov)

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